

GARFIELD COUNTY TOURISM PROFILE

County Indicator	2008	2009	2010	% Change 2009-2010	State Ranking
DEMOGRAPHIC					
Population	5,010	5,068	5,194	2.5%	25
Total Non-Ag Employment	2,429	2,256	2,375	5.3%	23
Non-Ag Avg Monthly Wage	\$2,008	\$2,122	\$2,200	3.7%	25
Per Capita Income	\$28,036	\$28,443	n/a	n/a	n/a
Unemployment Rate*	6.3%	10.1%	11.1%	9.9%	2
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$72,059,359	\$64,376,106	\$72,604,423	12.8%	13
Travel & Tourism Related Employment	1,424	1,241	1,367	10.2%	13
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending**	\$3,826,294	\$3,373,653	\$3,797,261	12.6%	13
Transient Room Tax	\$1,069,707	\$1,106,964	\$1,152,762	4.1%	6
Restaurant Tax	\$160,684	\$168,137	\$176,301	4.9%	16
Retail Sales					
Gross Taxable Retail Sales	\$100,539,853	\$99,491,045	\$102,273,697	2.8%	22
REGIONAL VISITATION COUNTS					
Glen Canyon N.R.A.	1,897,021	2,038,931	2,120,559	4.0%	
Zion N.P.	2,657,213	2,735,396	2,666,021	-2.5%	
Bryce Canyon N.P.	1,043,321	1,216,376	1,285,490	5.7%	
Cedar Breaks N.M.	642,177	492,350	525,829	6.8%	
Grand Staircase-Escalante N.M.	711,310	708,362	700,000	-1.2%	
Capitol Reef N.P.	604,810	617,207	662,659	7.4%	
Kodachrome Basin S.P.	52,712	50,939	52,654	3.4%	
Escalante S.P.	42,978	39,599	40,229	1.6%	
Anasazi S.P.	24,309	24,883	21,850	-12.2%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2007 - 2008 calculations

r = revised

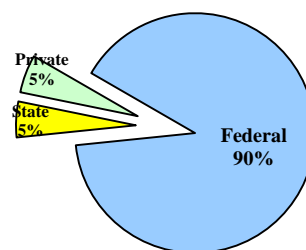
Land Ownership - 2010	No. of Acres	% Total
Total Acres in County	3,312,483	100.0%
Federal Government	2,983,878	90.1%
BLM	1,490,832	45.0%
US Forest Service	1,046,653	31.6%
National Park Service	446,393	13.5%
National Wildlife Service	--	--
Other •	--	--
State Government	159,730	4.8%
Utah State Parks & Recreation	1,309	0.0%
Utah State Wildlife Reserves	1,410	0.0%
State Trust Lands	157,011	4.7%
Other ••	--	--
American Indian	--	--
Private*	170,078	5.1%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2010



Garfield County Tourism Profile

